



PERSONAL DATA PROTECTION (AMENDMENT) ACT 2024: ENSURING COMPLIANCE AND OPERATIONAL READINESS

Trainer

Prof. Abu Bakar Munir

President of The Malaysian Association of Cybersecurity and
Privacy Professionals



Enroll in our course and stay ahead of the curve. Gain the expertise you need to navigate the latest legal requirements and ensure your organization's data protection practices are both compliant and resilient. Equip yourself with the tools to safeguard personal data effectively and enhance your operational readiness in a rapidly evolving regulatory environment.

12

NOVEMBER 2024

KUALA LUMPUR

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programme and reserve
your place now on our
website

www.dpexasia.com



Personal Data Protection (Amendment) Act 2024: Ensuring Compliance and Operational Readiness

Kuala Lumpur, Malaysia
12 November 2024

For booking, please contact:

Marsy Sebban

+6019 327 9077 / +6017 686 9286

marketing@dpexasia.com

We are committed to enhancing privacy standards and cybersecurity in line with global best practices. Together, we aspire to continuously safeguard individuals' privacy and inculcating the culture of compliance in organisations.

Introduction

- The Personal Data Protection Act (PDPA) of Malaysia, enforced since November 2013, establishes a comprehensive framework for protecting personal data, balancing organizational data processing needs with individuals' privacy rights. After 14 years, the PDPA has been amended in July 2024.
- The key changes introduced by the Amendment include the requirement to appoint data protection officer (DPO), direct obligations for data processors, mandatory notification of personal data breaches, new data subject rights on data portability, revised cross-border data transfer approach and increased penalties.
- This one-day Subject Matter Expert Training offers a first-rate opportunity for the participants to appreciate the impacts of the PDP amendments on their organizations and companies. Most importantly, the training provides direction and guidance as to how companies and organizations can operationalize and comply with the new requirements.

Learning Outcomes

At the end of the course, the participants will be able to:

- Understand the key changes introduced by the Personal Data Protection (Amendment) Act 2024 and their implications on current data protection practices.
- Explain the concept of data portability, its legal implications, and how to implement best practices for compliance under the new legislation.
- Gain a solid understanding of the concepts, approaches, methods, and techniques for the effective protection of personal data. Develop and implement strategies for effective data breach management, including detection, response, and adherence to legal requirements for breach notification.
- Define the role and responsibilities of a Data Protection Officer, and establish the necessary support structures to ensure compliance and operational efficiency under the amended act.
- Analyze the regulations governing data transfers outside Malaysia and ensure that organizational practices align with the legal requirements for cross-border data flows.

Training Approach

- This course, which is international in nature, is based on both the legislations and best practices.
- Lecture sessions are illustrated with practical questions and examples.
- Practical exercises include real-life examples, group discussion and role play.





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TIME	PROGRAMME
08:30 AM	REGISTRATION AND COFFEE
08:50 AM	WELCOME SPEECH AND OPENING REMARK Datuk Mua'amar Ghadafi Jamal Datuk Wira Jamaludin - Managing Director Data Protection Experts Asia Sdn Bhd (DPEX)
09:00 AM	SESSION 1: PERSONAL DATA PROTECTION ACT (PDPA): AFTER 14 YEARS • PDPA Malaysia vs. The World • Overview of the Amendments • International Standard and What are Missing? • Enforcement: A Reality Check.
09:30 AM	SESSION 2: THE RIGHT TO DATA PORTABILITY • What is the right to data portability? • When does the right apply? • What is an individual entitled to? • How should companies provide the data? • Checklists – preparing and complying with requests to data portability
10:45 AM	COFFEE BREAK & NETWORKING
11:00 AM	SESSION 3: MANAGING DATA BREACH AND DATA BREACH NOTIFICATION • What is a data breach? • Information Security Policy and Data Breach Management Policy • Data Breach Notification: Threshold and Timeline • What to be included in the notification? • Checklist – Preparing for a personal data breach
12:15 PM	LUNCH BREAK & NETWORKING
01:45 PM	SESSION 4: DATA PROTECTION OFFICER (DPO) • What is Data Protection Officer? • Who can be appointed as DPO? • What companies must do to support DPO? • Duties and Functions of DPO • DPO Checklist – Implementing a data protection program
03:00 PM	COFFEE BREAK & NETWORKING
03:15 PM	SESSION 5: DATA TRANSFER TO OUTSIDE MALAYSIA • What amount to a data transfer? • Understanding and operationalizing the new requirement (Amendment) • Standard Contractual Clause – ASEAN Model Contractual Clauses, GDPR Standard Contractual Clauses, etc. • Transfer within a group of companies and Binding Corporate Rule (BCR) • EU and US Data Transfer Mechanisms • A guide to International Transfers
04:30 PM	CLOSING REMARK & CERTIFICATE AWARD CEREMONY Datuk Mua'amar Ghadafi Jamal Datuk Wira Jamaludin - Managing Director Data Protection Experts Asia Sdn Bhd (DPEX)
05:00 PM	END





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WHO SHOULD ATTEND?

C-Levels, Executive Directors, Non-Executive Directors, Vice Presidents, Division Heads, Senior Managers, Managers, Leaders, Non-Executive and Specialists of:

- Information Technology (IT)
- Information Security
- Risk Management
- Compliance
- Legal Affairs
- Human Resources (HR)
- Data Privacy
- Operations
- Finance
- Marketing
- Customer Service
- Product Development
- Research and Development (R&D)
- Supply Chain Management
- Internal Audit
- Corporate Governance

From across all industries, including both public and private sectors. These professionals will gain critical knowledge and skills to protect personal data, ensure privacy, and enhance cyber security within their organizations.

FEEDBACK FROM CLIENTS

"It was indeed an insightful seminar."

"Good speaker with appropriate presentation style, suits the audience."

"The depth of the modules' content are appropriate and extra notes/documents provide detailed information."

"A good time schedule. Good delivery in layman terms, explain in easy way to understand."

"New knowledge, future skills."

TRAINER'S PROFILE:

PROFESSOR ABU BAKAR MUNIR

DATA PROTECTION AND
CYBERSECURITY LAW EXPERT



Professor Abu Bakar Munir is an internationally renowned scholar, expert and consultant on Cyber Law and Data Protection Law. He was appointed the Adviser to the Government of Malaysia and was instrumental in the crafting and passing of the Malaysia's Personal Data Protection Act 2010. He was the subject matter expert drafting Malaysia's Cybersecurity Bill which was tabled recently. He is now developing the Data Sharing Bill for the Government of Malaysia. He was also consulted by the Ministry of Communication and Information of Indonesia in developing the draft bill on the Personal Data Protection which was passed in 2022. He was seconded as the IT Law Adviser and Principal Consultant to the Government of Dubai, UAE where he led an international team of consultants in developing and drafting several IT legislations to facilitate the Dubai Internet City, a multi-billion-dollar IT project. He was the holder of PNB's Tun Ismail Mohamed Ali Chair at Faculty of Law, University of Malaya, Malaysia. He is also holds the Professorial Chair in Data Protection and Security at HELP University, and an International Visiting Professor of Cyberlaw and Data Protection Law at the Faculty of Law, University of Padjajaran. He is the Founder and President of The Malaysian Association of Cybersecurity and Privacy Professionals (MACPP), the Founder of the Asosiasi Profesional Priavsi Data Indonesia (APPDI) and the Co-founder/Director of the Bali International Arbitration and Mediation Center (BIAMC).

Professor Abu Bakar Munir has developed and delivered comprehensive training programs for various audiences. The most notable programmes include the Data Protection Officer Training Programme for professionals in Indonesia, Malaysia, and Saudi Arabia, the Data Protection Essentials Programme, and the PDPR Awareness Programme to elevate organizational understanding of data protection.

His extensive client list features international and local companies such as KPMG, Deloitte, Telekom Malaysia, Petronas, Lembaga Tabung Haji, Pos Malaysia, Bank Negara Malaysia, Malaysia Airlines etc. reflecting his exceptional ability to provide top-tier training that ensures robust compliance.





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Who We Are

Data Protection Experts Asia Sdn Bhd (DPEX) originated from the collaborative efforts of a group of data protection and cybersecurity specialists. With a shared commitment to excellence, we pooled our diverse skills to establish a central hub for pioneering Data Protection & Cyber Security Training and Compliance solutions.

Why Choose Us



Expertise in Privacy and Data Protection

Our team of seasoned professionals brings deep knowledge and hands-on experience in privacy laws and data protection standards



Tailored Compliance Solutions

Every organization is unique, so we customize our compliance strategies to fit your specific needs and industry requirements, ensuring effective implementation



Interactive and Engaging Training Programs

Our training sessions are designed to be interactive and engaging, using real-world scenarios and practical examples to enhance understanding and retention.



Commitment to Continuous Improvement

We stay ahead of emerging trends and regulatory changes, constantly updating our services to provide the most relevant and effective guidance for maintaining compliance.

Our Services

Consultation & Development of Legal Compliance:

Provide complete solutions, including creating personal data protection and cybersecurity regulation and policy. Detailed guide to ensure full compliance.

Awareness Seminar & Workshop

Engaging seminars and interactive workshops aimed at enhancing awareness, equipping organizations with practical insights for effective personal data protection.

Training & Certification Programs:

Specialized training modules and certification programs empowering professionals with cutting-edge expertise in data protection and cybersecurity

Compliance & Impact Assessment Services:

Complete compliance solutions coupled with meticulous impact assessments, identifying vulnerabilities and fortifying your data security against potential threats.





DATA PROTECTION EXPERTS ASIA SDN BHD

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