

PRIVACY-FIRST CYBERSECURITY GOVERNANCE: ENSURING DATA PROTECTION AND TRUST

Led by
Prof Abu Bakar Munir

President of The Malaysian
Association of Cybersecurity
and Privacy Professionals



Join our seminar to master the latest strategies in safeguarding personal data. Elevate your skills and build trust by learning how to implement robust data protection measures in today's digital landscape.

5-6

AUGUST 2024

W HOTEL, KL

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Privacy-First Cybersecurity Governance: Ensuring Data Protection and Trust

W HOTEL, Kuala Lumpur, Malaysia
5-6 August 2024

For booking, please contact:
Marsy Sebban
+6019 327 9077 / +6017 686 9286
marketing@dpexasia.com

We are committed to enhancing privacy standards and cybersecurity in line with global best practices. Together, we aspire to continuously safeguard individuals' privacy and inculcating the culture of compliance in organisations.

Introduction

- The Personal Data Protection Act (PDPA) of Malaysia, enforced since November 2013, establishes a comprehensive framework for protecting personal data, balancing organizational data processing needs with individuals' privacy rights. Recently, the Cyber Security Act (CSA) 2024 was passed to fortify national cyber security, introducing regulatory measures to manage cyber threats.
- Our training programme plays a pivotal role in enabling data users to understand their responsibilities under both the PDPA and the CSA. Participants will gain a clear understanding of their legal obligations, learn practical steps to protect personal data, and acquire tools to implement robust data protection and cybersecurity measures.
- This course empowers data users to establish effective data management practices, develop compliant policies, and communicate the importance of data privacy and cybersecurity within their organizations, ensuring responsible and lawful data processing.

Learning Outcomes

At the end of the course, the participants will:

- Acquire an understanding of the basic concepts of privacy and data protection.
- Understand the fundamental components of the PDPA, the proposed amendments to the PDPA, and the newly enacted Cyber Security Act (CSA).
- Be equipped to prepare for and comply with the proposed amendments to the PDPA and new legal obligations under the Cyber Security Act (CSA).
- Gain a solid understanding of the concepts, approaches, methods, and techniques for the effective protection of personal data.
- Understand the need for a Data Protection Officer (DPO) and Chief Security Officer (CSO) in organizations.
- Learn about security processing and managing data breaches.
- Understand the principles of data protection in relation to Artificial Intelligence (AI), including Data Protection by Design and by Default, and conduct Data Protection Impact Assessments (DPIAs).

Training Approach

- This course, which is international in nature, is based on both the legislations and best practices.
- Lecture sessions are illustrated with practical questions and examples.
- Practical exercises include real-life examples, group discussion and role play.





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Day 1 : Monday (5 August 2024)

TIME	TENTATIVE PROGRAMME
08:30 AM	REGISTRATION AND COFFEE
09:00 AM	WELCOME SPEECH AND OPENING REMARK
09:15 AM	SESSION 1: INTERNATIONAL DATA PROTECTION REGIMES AND NATIONAL DATA PROTECTION LEGISLATIONS
10:30 AM	COFFEE BREAK & NETWORKING
11:00 AM	SESSION 2: PERSONAL DATA PROTECTION ACT (PDPA): AN OVERVIEW AND THE PROPOSED AMENDMENTS
12:15 PM	LUNCH BREAK & NETWORKING
01:45 PM	SESSION 3: CYBERSECURITY ACT 2024
03:00 PM	COFFEE BREAK & NETWORKING
03:30 PM	SESSION 4: PDPA - THE RIGHTS OF DATA SUBJECT.
04:45 PM	CLOSING REMARK
05:00 PM	END

Day 2 : Tuesday (6 August 2024)

TIME	TENTATIVE PROGRAMME
08:30 AM	REGISTRATION AND COFFEE
09:00 AM	WELCOME SPEECH AND OPENING REMARK
09:15 AM	SESSION 5: DATA PROTECTION OFFICER & CYBER SECURITY OFFICER - QUALIFICATION, DUTIES AND FUNCTIONS
10:30 AM	COFFEE BREAK & NETWORKING
11:00 AM	SESSION 6: SECURITY OF PROCESSING AND MANAGING DATA BREACHES
12:15 PM	LUNCH BREAK & NETWORKING
01:45 PM	SESSION 7: DATA PROTECTION AND ARTIFICIAL INTELLIGENT (AI), DATA PROTECTION BY DESIGN, DATA PROTECTION BY DEFAULT, AND DATA PROTECTION IMPACT ASSESSMENT
03:00 PM	COFFEE BREAK & NETWORKING
03:30 PM	SESSION 8: DIALOGUE
04:45 PM	CLOSING REMARK
05:00 PM	END





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SESSION 1: INTERNATIONAL DATA PROTECTION REGIMES AND NATIONAL DATA PROTECTION LEGISLATIONS

- This session aims to provide the global perspective of privacy and data protection.
- Deliberate on the international data protection instruments such as OECD Guideline, Council of Europe Convention, EU Data Protection Regulation (GDPR), APEC Privacy Framework, ASEAN Framework on Personal Data Protection.
- Discuss the national laws of countries around the world.
- Assess the Malaysia's PDPA and match it against the EU GDPR and national legislations of other jurisdictions

SESSION 3: CYBERSECURITY ACT 2024

- This session aims to provide necessary knowledge on the newly passed Cybersecurity Act.
- Discuss the scope and applicability of the law and the role of the regulatory body and its implication to industries.
- Evaluate the obligation of the company to comply with these Act.
- Examine the relationship between this Act and the PDPA.

SESSION 5: DATA PROTECTION OFFICER & CYBER SECURITY OFFICER – QUALIFICATION, DUTIES AND FUNCTIONS

- This session aims to provide a heads – up on the new hottest profession or career opportunity – Data Protection Officer (DPO) and Cyber Security Officer (CSO).
- Discuss the qualification, position and status of a DPO and CSO.
- Deliberates on the specific duties and functions of the DPO and CSO.
- Elaborates on what companies must do to support the DPO and CSO and other relevant matters to enable them perform effectively and efficiently.

SESSION 7: DATA PROTECTION AND ARTIFICIAL INTELLIGENT (AI), DATA PROTECTION BY DESIGN, DATA PROTECTION BY DEFAULT, AND DATA PROTECTION IMPACT ASSESSMENT.

- This session aims to provide awareness on the interaction between AI and data protection.
- Deliberates on how to mitigate the risk of using AI in data processing.
- Discusses the concepts of Privacy by Design (PbD), Data Protection Impact Assessment (DPIA), Automated Decision Making (ADM), Algorithm Transparency, etc.
- Converses the application of these concepts and how they can mitigate the AI risks in practical manner.

SESSION 2: PERSONAL DATA PROTECTION ACT (PDPA) – AN OVERVIEW AND THE PROPOSED AMENDMENTS

- This session aims to provide necessary familiarity on the PDPA.
- Discuss the scope and applicability of the law and its exemptions (full and partial), the data protection principles, the rights of data subject, international data transfer, enforcement mechanisms and redresses.
- Examine the proposed amendments to the PDPA and its implication to the country.
- Provide an assessment on the quality of the PDPA and the enforcement after more than a decade of its existence.

SESSION 4: PDPA – THE RIGHTS OF DATA SUBJECT

- This session aims to explain and operationalise one of the important components of the PDPA – customers' and employees' rights.
- Provide top tips and recommendations on how companies can comply with the PDPA and at the same time facilitate customers and employees to exercise the rights provided for in the law.

SESSION 6: SECURITY OF PROCESSING AND MANAGING DATA BREACHES

- This session aims to provide necessary knowledge on data security and data breaches, its impacts on companies and how to manage the risk.
- Discuss the duties of data user and data processor for ensuring the security of personal data.
- Focus on the data breach management plan/policy as the main component of the security policy
- Provide understanding on the enforcement and redress provided by the PDPA.
- Debates the level of compliance, awareness and whether the PDPA has achieved its objectives.

SESSION 8: DIALOGUE

- This session aims to address any remaining questions from participants.
- Offer an opportunity to clarify doubts, discuss deeper into complex topics, and review the key concepts covered in the previous seven modules.
- Evaluate the company readiness in addressing the privacy and security aspect
- Comprehensive summary of the essential points, ensuring a solid grasp of the material.





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WHO SHOULD ATTEND?

C-Levels, Executive Directors, Non-Executive Directors, Vice Presidents, Division Heads, Senior Managers, Managers, Leaders, Non-Executive and Specialists of:

- Information Technology (IT)
- Information Security
- Risk Management
- Compliance
- Legal Affairs
- Human Resources (HR)
- Data Privacy
- Operations
- Finance
- Marketing
- Customer Service
- Product Development
- Research and Development (R&D)
- Supply Chain Management
- Internal Audit
- Corporate Governance

From across all industries, including both public and private sectors. These professionals will gain critical knowledge and skills to protect personal data, ensure privacy, and enhance cyber security within their organizations.

FEEDBACK FROM CLIENTS

"Good speaker with appropriate presentation style, suits the audience."

"The depth of the modules' content are appropriate and extra notes/documents provide detailed information."

"A good time schedule. Good delivery in layman terms, explain in easy way to understand."

"New knowledge, future skills."

TRAINER'S PROFILE:

PROFESSOR ABU BAKAR MUNIR

DATA PROTECTION AND
CYBERSECURITY LAW EXPERT



Professor Abu Bakar Munir is an internationally renowned scholar, expert and consultant on Cyber Law and Data Protection Law. He was appointed the Adviser to the Government of Malaysia and was instrumental in the crafting and passing of the Malaysia's Personal Data Protection Act 2010. He was the subject matter expert drafting Malaysia's Cybersecurity Bill which was tabled recently. He is now developing the Data Sharing Bill for the Government of Malaysia. He was also consulted by the Ministry of Communication and Information of Indonesia in developing the draft bill on the Personal Data Protection which was passed in 2022. He was seconded as the IT Law Adviser and Principal Consultant to the Government of Dubai, UAE where he led an international team of consultants in developing and drafting several IT legislations to facilitate the Dubai Internet City, a multi-billion-dollar IT project. He is currently the holder of PNB's Tun Ismail Mohamed Ali Chair at Faculty of Law, University of Malaya, Malaysia. He is also holds the Professorial Chair in Data Protection and Security at HELP University, and an International Visiting Professor of Cyberlaw and Data Protection Law at the Faculty of Law, University of Padjajaran. He is the Founder and President of The Malaysian Association of Cybersecurity and Privacy Professionals (MACPP), the Founder of the Asosiasi Profesional Priavsi Data Indonesia (APPDI) and the Co-founder/Director of the Bali International Arbitration and Mediation Center (BIAMC).

Professor Abu Bakar Munir has developed and delivered comprehensive training programs for various audiences. The most notable programmes include the Data Protection Officer Training Programme for professionals in Indonesia, Malaysia, and Saudi Arabia, the Data Protection Essentials Programme, and the PDPR Awareness Programme to elevate organizational understanding of data protection.

His extensive client list features international and local companies such as KPMG, Deloitte, Telekom Malaysia, Petronas, Lembaga Tabung Haji, Pos Malaysia, Bank Negara Malaysia, Malaysia Airlines etc. reflecting his exceptional ability to provide top-tier training that ensures robust compliance.





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Who We Are

Data Protection Experts Asia Sdn Bhd (DPEX) originated from the collaborative efforts of a group of data protection and cybersecurity specialists. With a shared commitment to excellence, we pooled our diverse skills to establish a central hub for pioneering Data Protection & Cyber Security Training and Compliance solutions.

Why Choose Us



Expertise in Privacy and Data Protection

Our team of seasoned professionals brings deep knowledge and hands-on experience in privacy laws and data protection standards



Tailored Compliance Solutions

Every organization is unique, so we customize our compliance strategies to fit your specific needs and industry requirements, ensuring effective implementation



Interactive and Engaging Training Programs

Our training sessions are designed to be interactive and engaging, using real-world scenarios and practical examples to enhance understanding and retention.



Commitment to Continuous Improvement

We stay ahead of emerging trends and regulatory changes, constantly updating our services to provide the most relevant and effective guidance for maintaining compliance.

Our Services

Consultation & Development of Legal Compliance:

Provide complete solutions, including creating personal data protection and cybersecurity regulation and policy. Detailed guide to ensure full compliance.

Awareness Seminar & Workshop

Engaging seminars and interactive workshops aimed at enhancing awareness, equipping organizations with practical insights for effective personal data protection.

Training & Certification Programs:

Specialized training modules and certification programs empowering professionals with cutting-edge expertise in data protection and cybersecurity

Compliance & Impact Assessment Services:

Complete compliance solutions coupled with meticulous impact assessments, identifying vulnerabilities and fortifying your data security against potential threats.





DATA PROTECTION EXPERTS ASIA SDN BHD

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